



Digital Citizens for a Digital Future!

On October 23-25 2019, selected teams will participate in hacking Kyrgyzstan's future Digital Citizenship. The SanaripThon - is a three day hackathon of ideas and technology at which teams will compete to create unique practical solutions addressing one of three challenges of digital citizenship in Kyrgyzstan. Winners of the SanaripThon will qualify for an investment grant of up to \$20,000 USD to turn their idea into reality (see details below).

Do you want the chance to propose a team to compete? Or are you an individual expert that would like to participate? Complete the application form now!

SanaripThon: challenge areas.

Teams will compete to find the most creative and practical ideas and solutions to the following three "challenges". Winning solutions can use technology, develop new approaches to advocacy and education, or propose new business or market-creation ideas - or combine all three!

Challenge # 1 Who owns your personal data, and how can you protect it?

At present over 2.5 million citizens of Kyrgyzstan spend an increasing amount of time online using local government services and global platform and ecosystems such as mail.ru, Yandex, Google, and Facebook. But who owns the rights to the data created by or about Kyrgyz citizens - data including public data - that is being packaged, and sold to businesses, and governments - and that impacts on access to employment, credit, education, and even the ability to qualify for foreign visas. How can Kyrgyz citizens be made better aware of their data rights, and their data risk? What are the possible solutions to educate Kyrgyz citizens about their data rights, exercise ownership over their data, and, is there a sustainable market-based solution to protecting these rights?

Challenge # 2 Can citizens use data to improve governance and accountability and create new economic opportunities?

Digital government, Digital Economy and Smart Cities promise streamlined government services, new jobs, and safer communities. At present, the Kyrgyz government has launched almost 80 e-services with many more planned. How can this new data economy empower citizens through better governance, and accountability of public and private institutions, create



new services that improve efficacy and reduce corruption of vital services (including smart cities), and create new economic opportunities in non digital sectors of the economy (such as tourism)?

Challenge # 3 Can we make Kyrgyz citizens better prepared and safer on-line?

Just over 50% of all Kyrgyz citizens are online. The rest are not. Those being left behind include elderly people, economically disadvantaged, physically handicapped and the young. Ensuring that all citizens have the ability to become “digital citizens” means preparing them for a digital future. And it is not just the disadvantage that are being left behind. Professionals of all kinds, doctors, lawyers, government workers, teachers - lack the basic skills to be healthy citizens of a digital world. And there are other reasons why this is important. Cybercrime affects everyone online, including individuals and communities least able to protect themselves. Cyber crime can also be vicious - targeting individuals for trolling, exploitation, sexual trafficking, or recruitment into criminal or violent extremist organizations. Knowledge and awareness of cyber skills and risks have not kept pace with the speed at which these technologies have become part of everyday life in Kyrgyzstan. How can we make Kyrgyz citizens safer online through new approaches, and tools for raising awareness of digital risks and teaching digital hygiene practices in a manner that is accessible and affordable to all citizens including those from vulnerable or marginalized communities?

A detailed description of the challenge briefs can be found **here [insert link]**, including ideas on what makes a good project proposal.

SanaripThon: How it works

The **SanaripThon** is open to all citizens of Kyrgyzstan and from commercial, not for profit, NGO and academic institutions. The SanaripThon competition is team based, so you are encouraged to form interdisciplinary teams of between 6 and 8 participants. The goal of your team is to come up with a practical idea - an idea that you are willing to take forward as a business, a project, or an advocacy campaign.

The SanaripThon is a competition. If you are selected to participate, you will need to think which of the three challenge areas you are going to address. At the SanaripThon you and your team will have just over 48 hours to brainstorm and put together your idea into a practical solution and presentation. The quality of your idea, its practicality, and, ultimately your ability to convince the judges that you are able to successfully implement the idea, will decide the winners of Phase I.

The SanaripThon is just the beginning. The winners of the SanaripThon hackathon - will be invited to a “boot camp” - where they will work with business and technical advisors to turn their ideas into a realistic project proposal or business plan. The proposals will be evaluated by

a group of expert judges and the winner will qualify for up to \$20,000 in the form of a grant-based **investment** to deliver on their proposal.

The SanaripThon is not a prize competition, it is an investment into launching new projects and business ideas. In proposing your team, make sure that you are prepared and plan for success. Depending on the challenge you choose, your team should include a number of skills: business, legal, technology, marketing, and academic. Innovative thinking requires creative individuals; Good proposals need a clear understanding of the needs, the gaps your idea will fill, the competition (what else is out there?), the audiences (beneficiaries or clients), marketing and/or outreach, financial plan, and legal advice. If you win - you will have be turning your your idea into a reality!

If you are an individual interested in participating, fill out an application and tell us why. We will add individuals to teams where we see an opportunity for a stronger more competitive team and idea!

To qualify for the SanaripThon - you have to apply. Detailed instructions on application can be found **here: [provide link]**

A detailed description of the SanaripThon process can be found **here: [provide link]**

Registration of teams for participation will be accepted online at the following link <http://digital-citizenship.net> until **October 19, 2019**.

SanaripThon: Sponsors

The SanaripThon is sponsored by Kyrgyz organizations that care about the digital future - and represents a unique public-private partnership. The event is organized by the Civil Initiative for Internet Policy Public Fund - with the support and sponsorship of The State Committee for Information Technologies and Communications of the Kyrgyz Republic, The SecDev Foundation, Soros Foundation-Kyrgyzstan and World Bank Digital CASA project.

Kyrgyzstan's future is digital. Help make our Digital Citizenship a reality by building tomorrow's solutions and tools today!

